



 Hottest 2024 Vertical in India

COD ECOM OFFERS



100% White-hat & Scalable on Google/Facebook Traffic



About Me

Parul Bhargava

Co-Founder & CEO, vCommission

Entrepreneur from India

16+ Years of Affiliate Experience

Speaker at various industry Events Globally

Loves: Affiliate Marketing, Leadership, Spirituality



Our industry is changing...



ARE YOU LOOKING FOR A
STABLE VERTICAL?

Benefits

100 Whitehat Offers

Scalable to moon 🚀

Weekly payments 💰

More control 🤝

Media Buying friendly    

Do you want to know?

INDIA COD ECOM

WHAT EXACTLY IS IT?



Do these Ring a bell?

Keto

Garcinia

DroneX

TrackR

Blendjet

Smartwatch

Ecom Offers back in the days



INDIA COD ECOM

IS THE INDIAN VERSION OF THE SAME.

INDIA = 

COD = CASH ON DELIVERY

ECOM = ECOMMERCE

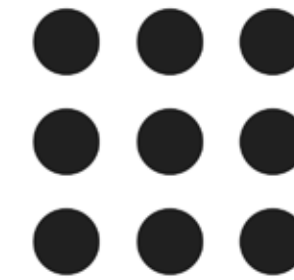




**Or more precisely, a
fusion of USA product
based ecommerce &
Europe's COD offers.**



**ONLY AT A MUCH
LARGER SCALE.**



Scale?



number of online orders per day in india 2024



News

Images

Shopping

Videos

Books

Maps

Flights

Finance

About 7,87,00,00,000 results (0.47 seconds)

In English

B2C e-commerce shipments per day in India from 2018-2024

This was an increase from the previous year of three million shipments per day. The B2C e-commerce shipments per day is likely to increase to about **12 million in 2024**. 30 Nov 2023



Statista

<https://www.statista.com> > ... > B2C E-Commerce

[India: B2C e-commerce shipments per day 2024 - Statista](#)





**Imagine 20% of these,
that is, 24 Lacs or 2.4 mil
COD Ecommerce orders
per day in India.**



Flow of USA Ecom Offers



Update: Because of the supply chain issues, UVBrite has sold out **3x this past year.**

Our current inventory is flying off the shelf! Get yours before it's too late.

NEW DELHI INVENTORY AVAILABLE

Amazing Bottle Purifies Drinking Water with the Push of a Button!

Your water might be making you sick! Get the incredible water bottle that kills 99.99% of bacteria and microbes in just seconds!

★★★★★ 1,202 Ratings



WORLD'S BEST WATER PURIFYING BOTTLE



FAST SHIPPING



➔ GET UVBRITE NOW

CUSTOMER REVIEWS

🔴 UPDATE: Due to overwhelming demand, Laundry Masher has completely **sold out 3x this past year**. Our current inventory is disappearing fast! Get your Laundry Masher while you still can! [NEW DELHI INVENTORY AVAILABLE](#)

Laundry Masher Gets Clothes **CLEANER & FRESHER** Smelling... Saves **TONS OF MONEY!**

★★★★★ 1,022 Ratings

October 05, 2023 - By Mike Morrison



ENJOY THE CLEANEST,
FRESHEST-SMELLING
CLOTHES WITH
LAUNDRY MASHER



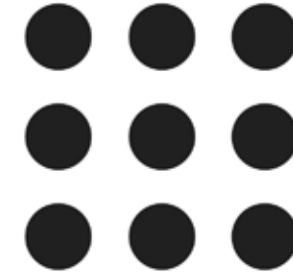
**FAST
SHIPPING**



➔ **GET 50% OFF TODAY**

CUSTOMER REVIEWS

IN Offers



For Videos mail us at : **support@vcommission.com**



LuminCare

[Order Now](#)

[Reviews](#)

[Questions?](#)



FREE GIFT First 100 orders only!

Signed T-shirt from Selena Gomez

LuminCare

Over 22,000+ happy customers had results

Guaranteed results in maximum 6 weeks or your money back!

Goodbye unwanted fat Hello confident new you!

100% Safe NO side effects

Life-changing Results in days!

Pure Zingiber officinale

Before After

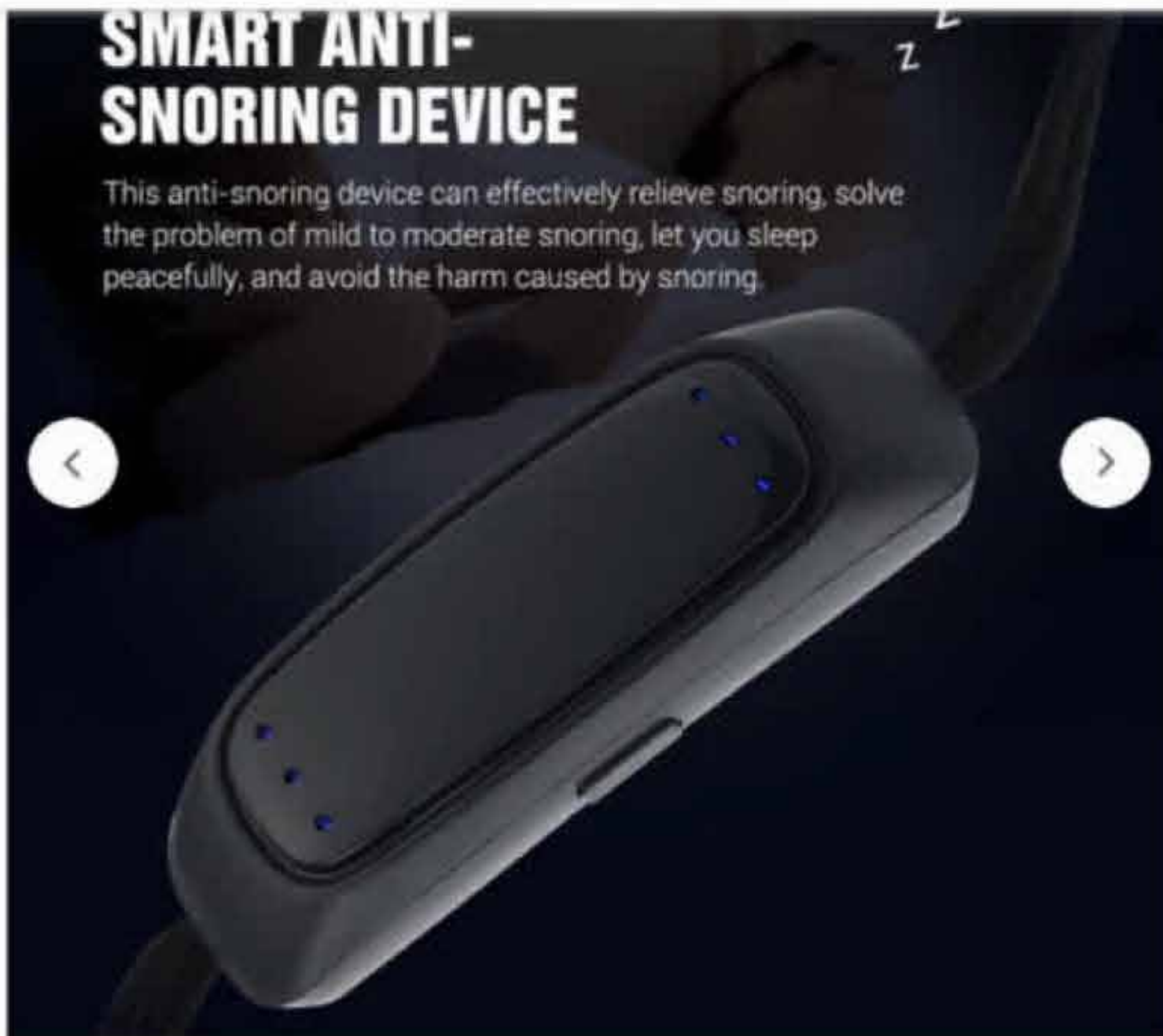
Unleash the potential of PURE vegan and organic excellence

LuminCare

Get Instant Results Or Your Money Back Guaranteed

Drip some drops of **Fat Melting Miracle** on your belly button and let it absorb to **achieve visible slimming effect**. The ultra-fast fat burning formula is specially designed to **eliminate stubborn fat**.

LuminCare



● Sale: Live for 24 Hrs. | 🕒 Stock: Only 36 Units Left In Stock

Experience the symphony of good night's sleep with the **AI-powered whisperer that puts the power of peaceful nights back in your hands.**

- ✓ Silence Snores With AI Jaw Stimulation
- ✓ Regain Natural Breathing
- ✓ Wake Up Refreshed And Energized
- ✓ Boost Energy With Deep Sleep
- ✓ No Masks, No Drugs, Just Tranquility

🕒 Limited Time Offer!
Buy More and Save More

<input checked="" type="radio"/> Snore Snooze Single Pack <i>Original Value: ₹ 2499</i>	₹ 2,499 ₹ 1999 Save ₹ 500
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👤 MOST PURCHASED

30% Off





Effortless Savings:

Simply plug it in, switch it on, and watch as your electricity bills plummet. Vinita S., from Mumbai, reports saving ₹16,000 in just three months!

The Game-Changer for IndiaPowerSaver in India



[Check Availability](#)

Features That Set IndiaPowerSaver Apart

- 1 Plug-and-Play Simplicity:**
No complex installation, just plug it into any outlet and let it work its magic.
- 2 Comprehensive Protection:**
Reduces exposure to harmful



OFFER ENDS IN ⌚ **04:04:12**



1. Lightning-Speed Charging

Charges your devices to almost 100% in just 30 minutes, a boon for anyone on the go.



★★★★★ Deepak, Mumbai

Verified Buyer

"The fast charging is a lifesaver during my daily Pune-Mumbai commutes."

2. Clutter-Free Design

Its retractable cables mean no more tangled messes, keeping your car neat.

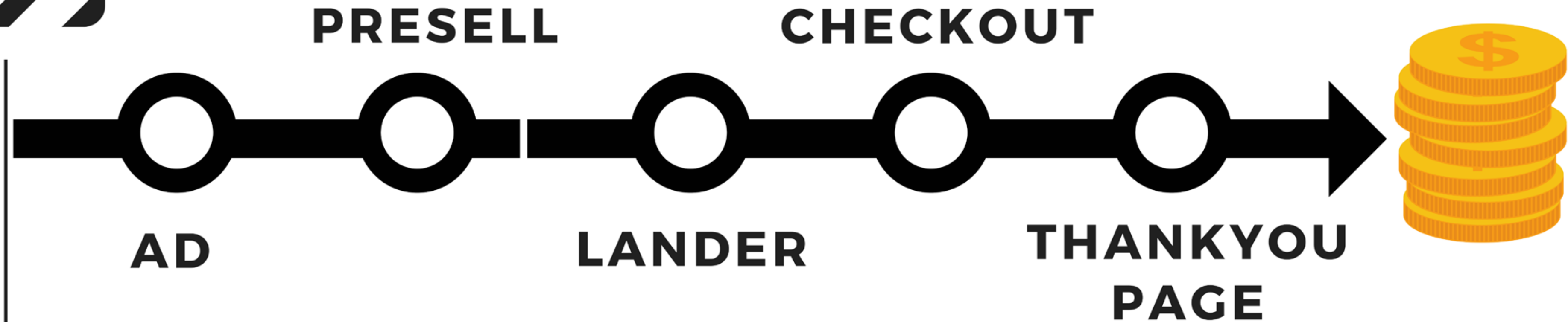


★★★★★ Parul, Bangalore

Verified Buyer

"Finally, a charger that keeps my car tidy!"

USER JOURNEY





FLOW OF CONVERSION



STEP 1

LEAD

Order placed: Tracked as "Lead"



STEP 2

SHIPPED

Order confirmed: Tracked as "Shipped"



STEP 3

SALE

Order delivered: Tracked as "Sale"

Interesting statistics



78% ORDERS GET SHIPPED WITHIN 7 HOURS OF PLACING THE ORDER



74% ORDERS SHIPPED TO SALE (DELIVERED) WITH AVG. DELIVERY IN 48 HOURS



40% ROI FROM FIRST MONTH (AVG. DATA FROM OUR META AFFILIATES)



The Best Part

Get paid Weekly

AFTER ORDER IS DELIVERED SUCCESSFULLY.





Okay, Let's Understand Properly



LEAD

Tracked as “Pending”
Payout zero

SHIPPED

Goal updated from “Lead” to “Shipped”
Payout zero

SALE

Once the product is delivered to consumer,
Goal updated to “Sale”
Payout reflects
Updated to “Approved” in 7 days

INVOICE

Mon - Sun: “Sale” “Approved” Payout
Next Mon - Raise invoice
Next to next Mon - **Get paid in 7 days!**

More Control

Customise each step/transition
Exclusive landing pages
Vernacular translation
Private uncapped offers



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COD ECOM OFFERS



100% White-hat & Scalable on Google/Facebook Traffic



**HOTTEST
2024
VERTICAL
IN INDIA**

WHITEHAT

SCALABLE

**WEEKLY
PAYMENTS**

**MORE
CONTROL**

**MEDIA BUY
FRIENDLY**

Why India?

⚡ English Speaking Population

Second largest English speaking population after the US (**250+ million English speakers in India**) (*Source: IAMAI '23*)

⚡ Tons of Untapped Opportunities

1.3 billion in population, 5th largest economy & \$100B+ eCommerce market size (*Source: Deloitte*)

⚡ Easy & Total Domination

Dominate with your ex / current winners from the US. **Same English Landers. Same Creatives.**

India is a BLUE OCEAN Market

Why Cash on Delivery?

No Payment Processor Issues, No Chargebacks

Process your orders on COD payment method & get paid instantly on delivery.

Sell Any Product Without Risking Payment Holds

No more limitation to get your products pre-approved via payment processors.

More Reach, Better Conversions, Lower CPAs

As buyers can transact with more confidence, hence higher conversion rates.



**CONNECT FOR
OFFER DETAILS**



Thank you!



PARUL BHARGAVA
VCOMMISSION
BOOTH # C2